



**FOR IMMEDIATE RELEASE**

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***Merchants Bank Annual United Way Workplace Campaign Makes A Splash at Burlington Waterfront!***

***Burlington, VT*** –Merchants Bank President and CEO Joseph L. Boutin, announced that Merchants Bank held their Annual United Way Campaign at the Burlington Waterfront Park on October 1.

A committee of bank employees had planned a memorable day for everyone. There was lunch, music, raffles, an auction and other fun activities all highlighting the spirit of giving. The weather cooperated and the day turned out to be perfect. All proceeds from the events will be donated to the United Way. The employees direct their funds specifically to a certain United Way sponsored agency or directly to a certain chapter of the United Way. The Bank is grateful to the vendors for the event that either provided discounts or made contributions to the United Way as well. The vendors were: GMR tents, Fancy That Catering, Top Hat Entertainment, and Becky Bessette who air brushed tattoos.



Typically, Merchants Bank employees and the Merchants Bank Foundation raise over \$70,000 annually for the United Way. “This year, with such an outstanding turnout for

the event by the employees from all over the state, we are hoping to exceed the \$70,000 mark this year,” stated Boutin. “We had between 300 and 400 employees and family members attend—it was our first company-wide event in over a decade,” he continued.



Merchants Bank also sponsors a “Loaned Executive” to the United Way.” This year Merchants is co-sponsoring Mike Mulcahy. Mulcahy is an associate of Turning-Point-Coaching which provides life, career and business coaching services for individuals and organizations.



Visit <http://www.mbyt.com> for more information. For more information on the United Way of Chittenden County, visit [www.unitedwaycc.org](http://www.unitedwaycc.org).

The continuing mission of Merchants Bank is to provide Vermonters with a true community bank. It fulfills this commitment through a branch-based system that includes 35 bank offices throughout Vermont, employees dedicated to quality customer service and the LYNX family of products: Free Checking for Life<sup>®</sup>, MoneyLYNX<sup>®</sup> Money Market Account, TimeLYNX<sup>®</sup> Certificate of Deposit, HomeLYNX<sup>®</sup> Home Equity Line of Credit, RealLYNX<sup>®</sup> Residential Mortgages, CommerceLYNX<sup>®</sup> Business Banking Services, eLYNX<sup>®</sup> Online Banking and PhoneLYNX<sup>SM</sup> Automated Phone Banking. For more information about Merchants Bank visit the website at [www.mbv.com](http://www.mbv.com). Member FDIC. Equal Housing Lender.